

VISUALS

AUDIO

<p>OPEN w/ establishing shot: man in his 60's puttering in the front yard.</p> <p>An SUV pulls into the driveway next door. He waves.</p> <p>Cut to SUV, as "Joe," in his early 40's gets out. He calls out to his neighbor.</p> <p>Cut to Mike.</p> <p>Cut to Joe, opening up the back of his SUV. Books fall out onto the driveway. Mike strolls over and watches curiously, rubbing his chin thoughtfully</p> <p>Mike begins to help Joe pick up his books.</p>	<p>OPEN W/ LIGHT "NEIGHBORLY" THEMATIC MUSIC, THEN FADE UNDER DIALOG.</p> <p>JOE:</p> <p>Hey, Mike! Looks like a great day for yard work.</p> <p>MIKE:</p> <p>Sure is.</p> <p>MUSIC UP DURING THIS PAUSE.</p> <p>MIKE:</p> <p>You, uh, workin' on your Masters? What's all this?</p> <p>JOE:</p> <p>No, just doing a little, you know, medical research.</p> <p>MIKE:</p> <p>Here. Gimme some. On what?</p> <p>JOE:</p> <p>Aw, my right shoulder's been giving me some trouble. Doctor said it might be osteoarthritis. So I thought I'd find out more about it.</p> <p>MIKE: (LAUGHING)</p> <p>It's tough gettin' old, ain't it? You sure you should be lifting all these heavy books? You know, bad shoulder and all...</p>
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<p>Cut to Mike.</p> <p>Cut to Joe.</p> <p>Two shot as they both put down a stack of books.</p> <p>Joe follows Mike over to his house.</p> <p>Dissolve to Interior, Mike and Joe walking into a family room, with PC in foreground.</p> <p>Mike sits down and begins to enter the Web site.</p> <p>Cuts of Mike showing Joe various features, without revealing them to the viewer.</p>	<p>JOE:</p> <p>Well, I want to learn all I can.</p> <p>MIKE:</p> <p>Hey, I know a place you can go to get all the information you need – you don't have to drive across town. In fact, all you have to lift is one finger.</p> <p>JOE:</p> <p>You're kidding me, right?</p> <p>MIKE:</p> <p>No, man, on the Internet. It's called My Health<u>e</u>Vet. All it takes is your index finger and a few mouse clicks. Hey, you didn't fly all those missions for nothing. Now the VA wants to help veterans stay healthy – even a guy at your advanced age.</p> <p>JOE:</p> <p>Very funny. How does it work?</p> <p>MIKE:</p> <p>You got a minute? Take a break from all that heavy lifting and come on inside. I'll show you.</p> <p>MUSIC UP BRIEFLY DURING THIS TRANSITION</p> <p>MIKE: (FADING IN)</p> <p>...the VA's pulled together all the medical information you need – and a whole lot more. My Health<u>e</u>Vet is a VA Web site, a portal that leads you to a library of medical and wellness information. And it's interactive. They give you a Personal Health Record where you can enter your Military Health History, tests, medical events, and meds. My doc down at the VA Hypertension Clinic suggested that I take my blood pressure at the same time every day and enter it in my personal Health eLog. I've been printing it off and taking it when I go in for my appointment. You can track blood sugar, cholesterol,</p>
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